

**Houghton Lake Performing Arts Association**  
**Houghton Lake Blues Festival**  
**A 501C3 nonprofit with all donations tax deductible**

April 16, 2024

Dear Supporter:

The Houghton Lake Performing Arts Association (HLPAA) is producing its Seventh Annual Houghton Lake Blues Festival July 19 and 20 this year, in cooperation with the Houghton Lake Chamber of Commerce.

We are excited to be able to bring another high quality Blues Festival to the area and have an exciting line-up for this year's festival, with many performers from Michigan. The festival has garnered the attention and participation of both locals and visitors alike and has become one of the bigger summer events in the area.

It would not be possible to put the festival on without the generous contributions from our local business community. Your support helps with the costs of the musicians as well as the many ancillary costs associated with the event, such as staging, sound system and engineer, rentals and security staffing amongst others.

In return for your support the HLPAA will provide advertising for our donors in some of our media and print, as well banner display and mentions on the stage and on local radio and VIP seating, all depending on financial level you contribute at. And all donations come with tickets to the festival for your personal or business use.

We thank you in advance for your generous support to bring this quality event to Houghton Lake. And remember, your donation is tax deductible.

Sincerely,  
Deborah Gouin  
President  
586-634-6376

P.O. Box 353 Houghton Lake, MI 48629

# **Sponsorship Levels**

## **Diamond Sponsor \$1,200**

**Large Banner Stage Area**

**3 Stage Mention**

**6 Tickets**

**VIP Seating**

**Digital and Print Media**

## **Gold Sponsor \$750**

**Small Banner (Side Area)**

**2 Stage Mentions**

**4 Tickets**

**VIP Seating**

**Digital Media**

## **Silver Sponsor \$400**

**1 Stage Mention**

**2 Tickets**

**VIP Seating**

**Digital Media**